



# SOARING ASSOCIATION OF CANADA

71 Bank St, 7th floor, Ottawa, ON K1P 5N2

## **FREE FLIGHT – commercial ad rates**

<b>Page fraction</b>	<b>Size (in inches) length x width</b>	<b>Cost per Issue - \$ (1, 2, or 4 issues)</b>
Full page – inside	10 x 7-1/4 back cover - inside	275 / 265 / 250 325 / 300 / 275
3/4	7-1/2 x 7-1/4	230 / 220 / 210
2/3	10 x 4-3/4, 6-1/2 x 7-1/4	210 / 200 / 195
1/2	10 x 3-1/2, 5 x 7-1/4	160 / 150 / 145
1/3	10 x 2-1/4, 5 x 4-3/4, 3-1/4 x 7-1/4	120 / 115 / 110
1/4	5 x 3-1/2, 3-1/4 x 4-3/4, 2-1/2 x 7-1/4	95 / 90 / 85
1/6	3-1/3 x 3-1/2, 5 x 2-1/4, 2-1/2 x 4-3/4	75 / 70 / 65
1/9	2-1/4 x 3-1/2, 3-1/4 x 2-1/4	55 / 50 / 45
1/12	1-2/3 x 3-1/2, 2-1/2 x 2-1/4	40 / 35 / 30
1/24	1-1/4 x 2-1/4	25 / 20 / 15

1. All ad billing is handled by the SAC office: address above, tel (613) 236-4901, ext. 109.
2. Any ad size having widths of 7-1/4, 4-3/4, 3-1/2 or 2-1/4 inches is acceptable. Cost is prorated on the page fraction used. Note: as space for 3-1/2" wide ads (used on two column pages) is limited, please provide an alternate width. *free flight* can assist in designing ad and can set text to match ad copy (preferred to increase resolution of text).
3. Send copy directly to editor's address below. Deadlines for time-sensitive ads: 10 March, 10 June, 10 September, and 10 December at:

editor's address: 290 Hume Road, Puslinch, ON N0B 2J0  
phone (416)526-1978  
[dougmscott@hotmail.com](mailto:dougmscott@hotmail.com)

Typical ad sizes  
in *free flight*  
(in page fractions)

